



MICHAEL ROBY

THE JOURNEY COMPANIES LLC



***Business Coach • Consultant
Speaker • Author***

A Life Committed to Helping Others Succeed

For more than five decades, Michael Roby has dedicated his professional life to helping people grow — as professionals, as leaders, and as human beings. His work as a business coach, consultant, and speaker reflects a deep commitment to serving others through the wisdom gained from experience, the discipline of practice, and the conviction that meaningful success is built on purpose.

Michael began his career in 1974 in the financial services industry, where he quickly distinguished himself as a trusted advisor, sales leader, and later, as one of the nation's most respected wholesalers. Along the way, he learned what truly drives sustainable success — clarity of vision, consistency of action, and genuine care for people. His consistent top-tier performance earned him corporate, industry, and client honors.

Since 2006, Michael has turned that experience into a mission: coaching, speaking, and consulting professionals and organizations to achieve excellence without losing sight of what matters most. Whether advising an advisory firm through an exponential growth transition, guiding a leadership team toward alignment, or speaking from the platform at industry events, his message is simple yet profound — *better businesses create better results, and better results create better lives.*

Experience Meets Purpose

Michael's approach is shaped by his unique combination of experience and strengths. He is a lifelong learner with a talent for connecting ideas, people, and purpose. Five core themes that define his work:

- A deep curiosity and passion for learning and sharing knowledge.
- The ability to see patterns, solve problems, and chart clear paths forward.
- A thoughtful and trustworthy in every decision. An awareness that everything and everyone is part of a larger purpose.
- The ability to envision strategy that inspires others to believe in what's possible.
- These strengths are not just traits — they're tools Michael uses daily to help clients and audiences discover clarity, confidence, and direction.



LIFE IS A JOURNEY...SO IS BUSINESS

“If you want to go fast, go alone. If you want to go far, go together.”

A Voice of Encouragement and Insight

Michael's clients often describe him as a trusted advisor who listens deeply, challenges thoughtfully, and inspires action. His storytelling brings insight to life, weaving wisdom from decades of experience with an authentic belief in people's potential.

He represented the Commonwealth of Kentucky twice at the White House Conference for Small Business, authored the widely read book *The Ultimate Small Cap Business*, and continues to speak nationwide on leadership, growth, and personal effectiveness.



The Heart of His Work

At the core of Michael's calling is service — helping others find purpose, peace, and performance in their work and life. His coaching and consulting aren't just about growing a business; they're about growing people who lead well, serve others, and make a difference.

Big Vision – Big Ideas – Big Results.©

It's more than a tagline...It's how Michael Roby helps others...

Build Better Businesses, Better Results, and Better Lives.©

“I cannot think of a time over the years when I have listened to Mike and not walked out of the room with an actionable takeaway.”

— **Don Connelly**, Financial Industry Icon and Educator